

**The Balanced Scorecard: Translating Strategy Into
Action [Hardcover] By Robert S. Kaplan;David P.
Norton**

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Strategy implementation (balanced scorecard) |

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Robert Kaplan and David Norton developed the Balanced Scorecard, Robert S. Kaplan and David P. Norton, The Balanced Scorecard : Translating Strategy into Action.

What is the balanced scorecard?

The balanced scorecard is a strategic planning and management system that is used extensively in business and industry, government, and nonprofit organizations

Balanced scorecard - skymark

The balanced scorecard is a new management concept which helps managers at all levels monitor results in their key areas. An article by Robert Kaplan and David Norton

What is balanced scorecard (balanced scorecard

Balanced scorecard methodology is an analysis technique designed to translate an organization's mission statement and overall business strategy into specific

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Summary: Kaplan, Robert S. is the author of Balanced Scorecard Translating Strategy into Action, published 1996 under ISBN 9780875846514 and 0875846513.

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Using the balanced scorecard as a strategic

Editor s Note: In 1992, Robert S. Kaplan and David P. Norton s concept of the balanced scorecard revolutionized conventional thinking about performance metrics.

The balanced scorecard and strategy maps

We have found that good summaries of the Balanced Scorecard and strategy maps online are too few and far between. So we thought we d provide our own here, adapted

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